

Jeff Walters
12131 W. Nevada Dr. Lakewood, CO 80228
(720) 829-2952
jeff@studiojeffrey.com

EDUCATION

The Ohio State University

Bachelor Degree of Science in Design,
Visual Communications.
Trustee Scholar Graduate, June 2006

Hochschule für Gestaltung Schwäbisch Gmünd

Graphic Design exchange student in Germany
October–December 2005

Sinclair Community College

Associate Degree of Arts and Sciences,
Visual Communications. Dean's List: 2000–2003
Honors Graduate, June 2003

WORK EXPERIENCE

studiojeffrey, Denver CO.

Owner, Senior Designer and Director:
November 2014–Present
Provide branding, graphic design, print and digital
creative to established agencies; Fox Restaurant Group,
Wasserman, Lloyd and Co., Civic Entertainment Group,
Exxel Outdoors, and Infinity Marketing Team.

Including brands; Amazon's Audible, HBO Max, NHL,
MLB, Weezer, Zola, Planters, Oreo, Claire's, Sierra
Designs, Kelty, Slumberjack, SJK Gear, Ultimate
Direction, Dunkin' Donuts, Ferrari, Goldman Sachs,
The Phoenix, Credence Med Systems, HP, State Farm
and Progressive.

Alpine Modern, Boulder CO.

Art Director & Senior Designer:
June 2013 – July 2014
Manage all brand visual communications for retail,
website, social media and quarterly print publication.

Jeff Walters, Inc. Boulder CO.

Owner & Designer:
April 2011–June 2013
Provide branding and visual communications to agencies
companies and individuals. Including clients, The Climate
Reality Project, TEDx, Alpine Modern, Good Apples, Big
Red F Restaurant Group, Lucky's Market, Half Earth
Project, Naropa University and P.S. Audio.

SKILLS

Advanced knowledge of Mac OS
Advance Adobe CS (InDesign, Illustrator, Photoshop)
Microsoft Office (Powerpoint, Excel, Word)
Graphic Design, Art Direction, Illustration and Production
Thoughtful and respectful interpersonal communication

ACTIVITIES AND INTERESTS

Drumming, Travel, Soccer, Fine Art, Photography,
Reading, Tattoo, Lettering and Illustration

LXRD, Denver CO.

Designer: April 2010–March 2011
Manage, concept, copy, design and production along
with coworkers to complete small and large scale
advertising and marketing campaigns.

Design & Image Communications, Denver CO.

Designer: June 2009–April 2010
Manage digital advertising, social media, and
email marketing. Responsible for creating print collateral
including identity design, direct mail, posters, brochures
and presentations from start to completion

SpotCo. New York, NY.

Designer: December 2006–April 2008
Design Intern: September–December 2006
Responsible for creating printed materials including:
direct mail, poster, brochures and environmental ads.
Collaborated closely with five designers, one art director
and account specialists on project basis.

Karlssonwilker, New York, NY.

Design Intern: June–September 2006
Responsible for creation of music packaging, posters,
brand identities from start to completion. Assisting two
principals of the company in ideation and design of
books and other printed materials.